LISA SILVA

Graphic Designer

Hi, I'm Lisa, a Portuguese (EU) graphic designer and illustrator currently based in Manchester, UK.

My interests include typography, art direction, editorial design, and branding. I thrive in a team environment where I can bounce ideas around with others. Design is what I like to do both for a job and for fun—I find it both challenging and entertaining at the same time, like a crossword puzzle.

Fun facts: I can speak three languages, including English, Portuguese and Spanish, and back in the day, I used to be a psychologist.

PORTFOLIO

lisasilva.co.uk

CONTACTS

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EDUCATION

BA (Hons) GRAPHIC DESIGN
MMU | 2020 - 2023

UAL L3 FOUNDATION DIPLOMA IN ART & DESIGN
MMU | 2019 - 2020

MASTER'S DEGREE CLINICAL PSYCHOLOGY
Univ. of Coimbra | 2009 - 2014

EXPERIENCE

GRAPHIC DESIGNER
PXC (formerly known as TalkTalk Wholesale Services)
2023 - present

Supporting the B2B Marketing teams of both PXC and TT Business, in particular in their customer engagement strategy. Working across multiple channels and products, producing content for print and web/social media, such as exhibition displays, flyers, templates, marketing materials and corporate branding. Creative thinking to help generate new campaign ideas is also part of the role.

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR
Ongoing

Freelance design and illustration jobs through my digital portfolio and extended network: logos, books, posters, etc.

GRAPHIC DESIGN ASSISTANT
Part-time - aAh! Magazine
2022 - 2023

Support the creation of the upcoming print magazine, whilst leading volunteer student graphic designers alongside the Student Media Coordinator. Chairing team meetings, working on page design and providing feedback to fellow designers.

GRAPHIC DESIGNER & ART DIRECTOR
Internship - IBEX Publishing Media
2022

A short design internship that took place between March and June 2022. Focused on designing, illustrating and art directing the first issue of the Green Mobility Magazine, a 70+ page annual publication.

GRAPHIC DESIGNER
aAh! Magazine
2021 - 2022

MMU's official arts and culture student magazine Design Collective. Magazine covers and spreads design, illustration, branding and social media.

ILLUSTRATOR
2020 collab. with other students

The "Invisible King" is a storybook created to raise funds for the NHS. Each student on the team illustrated a few pages.

ARTIST
Aster Muro
2020 short placement

Three day placement in Wales as part of a group of four students. We produced our own 2x2m frescoes and assisted the artist/owner with a practice piece, followed by a one day on-site fresco production at Manchester MediaCityUk.

OLDER ROLES

Before my career change, I worked as a Psychologist (intern) for four years. When I moved to the UK in 2017, I worked as an Healthcare Assistant and as a Customer Advisor between 2017 and 2019.

KEY SKILLS
(Software)

Adobe Certifications



Familiar with:
After Effects
Premier Pro
Dimension
Adobe Xd