

LISA SILVA

Graphic Designer

Hi, I'm Lisa.

I'm a graphic designer and illustrator based in Manchester (UK).

My interests include typography, art direction, editorial and branding. Freelancing solo is not for me as I prefer working with others - I can't imagine bouncing ideas in an empty room! Design is what I like to do both for a job and for fun. I find it both challenging and entertaining at the same time, like a crossword puzzle.

Fun facts: I can speak three languages, including English, Portuguese and Spanish, and back in the day, I used to be a psychologist.

PORTFOLIO

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CONTACTS

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EDUCATION

BA (Hons) GRAPHIC DESIGN

MMU | 2020 - 2023

UAL L3 FOUNDATION

DIPLOMA IN ART & DESIGN

MMU | 2019 - 2020

MASTER'S DEGREE

CLINICAL PSYCHOLOGY

Univ. of Coimbra | 2009 - 2014

EXPERIENCE

GRAPHIC DESIGNER

PXC (formerly known as
TalkTalk Wholesale Services)

2023 - present

Supporting the B2B Marketing teams of both PXC and TT Business, in particular in their customer engagement strategy. Working across multiple channels and products, producing content for print and web/social media, such as exhibition displays, flyers, templates, marketing materials and corporate branding. Creative thinking to help generate new campaign ideas is also a big part of the role.

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

Ongoing

Freelance design and illustration jobs through my digital portfolio and extended network: logos, books, posters, etc.

GRAPHIC DESIGN ASSISTANT

Part-time - aAh! Magazine

2022 - 2023

Support the creation of the upcoming print magazine, whilst leading volunteer student graphic designers alongside the Student Media Coordinator. Chaining team meetings, working on page design and providing feedback to fellow designers.

GRAPHIC DESIGNER & ART DIRECTOR

Internship - IBEX Publishing Media
2022

A short design internship that took place between March and June 2022. Focused on designing, illustrating and art directing the first issue of the Green Mobility Magazine, a 70+ page annual publication.

GRAPHIC DESIGNER

aAh! Magazine

2021 - 2022

MMU's official arts and culture student magazine Design Collective. Magazine covers and spreads design, illustration, branding and social media.

ILLUSTRATOR

2020 collab. with other students

The "Invisible King" is a storybook developed to raise funds for the NHS. Each student on the team illustrated a few pages.

ARTIST

Aster Muro

2020 short placement

Three day placement in Wales as part of a group of four students. We produced our own 2x2m frescoes and assisted the artist/owner with a practice piece, followed by a one day on-site fresco production at Manchester MediaCityUK.

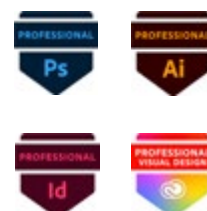
OLDER ROLES

Before my career change, I worked as a Psychologist (intern) for four years. When I moved to the UK in 2017, I worked as an Healthcare Assistant and as a Customer Advisor between 2017 and 2019.

KEY SKILLS

(Software)

Adobe Certifications



Familiar with:
After Effects
Premier Pro
Dimension
Adobe Xd